



FOR IMMEDIATE RELEASE

CLEAR-COM NAMES ANN WILLIAMS AS DIRECTOR OF SALES ASIA-PACIFIC

- Williams brings 20+ years of sales and leadership experience in broadcast and IT industries -

ALAMEDA, USA – 22 April 2015 — Clear-Com®, a global leader in critical voice communication systems, has appointed Ann Williams as its new Director of Sales Asia Pacific, effective immediately. Williams will use her considerable sales and leadership experience to build on the current success in the region and drive new business. In addition to the Southeast Asia region, Williams will have supervisory responsibility for the China and India markets as well as Japan, Korean, Australia, and New Zealand.

“Asia-Pacific remains a strategically important region with considerable growth opportunities for Clear-Com. Thanks to the support and dedication of our in-region team and our distribution networks, Clear-Com continues to be the leader in intercom solutions,” said Bob Boster, President of Clear-Com. “The breadth of Ann’s experience and her extensive knowledge of the Asia-Pacific region will be invaluable in deepening our market penetration and growing our customer base in this region. We are confident in her ability to drive further success for our business.”

Williams has a proven track record of developing markets and growing revenues in Asia. She joins Clear-Com from the encoding solutions provider Envivio where she first held the role of Director of Sales, Asia Pacific, before progressing to the role of VP Sales, Asia Pacific, growing revenue significantly year on year. Prior to this she held several senior positions at Pinnacle Systems; her achievements include launching Pinnacle Systems China, developing successful sales strategies for new product lines and building strategic partnerships. Williams has also held senior roles at Netscape Communications and Macromedia.

Williams commented, “I am extremely pleased to be part of the Clear-Com team, to continue to advance our position in the Broadcast, Live Performance, Live Events, and Pro-AV markets. With the strength of the Clear-Com brand, the enviable portfolio of Communication and Connectivity solutions, and excellent reputation in service and support, this opportunity at Clear-Com represents an exciting challenge to further expand and develop business in the Asia-Pacific region.”

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About Clear-Com®

Clear-Com, an HME company, is a trusted global provider of professional real-time communications solutions and services since 1968. We innovate market proven technologies that link people together through wired and wireless systems.

Clear-Com was first to market portable wired and wireless intercom systems for live performances. Since then, our history of technological advancements and innovations has delivered significant improvements to the way people collaborate in professional settings where real-time communication matters. For the markets we serve -- broadcast, live performance, live events, sports, military, aerospace and government-- our communication products have consistently met the demands for high quality audio, reliability, scalability and low latency, while addressing communication requirements of varying size and complexity. Our reputation in the industry is not only based on our product achievements, but also on our consistent level of customer engagement and dedication to delivering the right solutions for specialized applications, with the expertise to make it work. Around the globe and across markets, Clear-Com's innovations and solutions have received numerous awards and recognitions for ingenuity and impact to customers.

For more information, please visit www.clearcom.com.

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